

	EVENT	LOCATION	Program Areas Involved
July 23 – 27	Pocono Blues Festival	Pocono, PA	Heritage Trails
July 26 – Aug. 1, 2009	STS Marketing College	Dahlonega, GA	WC
Aug. 3 -5, 2009	South Central Motorcoach Marketplace	Mobile, AL	Domestic
August 7 -9, 2009	Sunflower River Blues Fest	Clarksdale, MS	Heritage Trails
August 15 – 18, 2009	American Society of Assoc. Executives Annual Meeting and Expo	Toronto, Canada	Meeting and Conventions
August 20 - 22, 2009	Going on Faith	Grapevine, TX	Domestic
August 20 - 23, 2009	AAMC (Assoc. of African American Museums Conf)	Baton Rouge, LA	Heritage Trails
August 28 – September 1, 2009	Florida Motorcoach Marketplace	Pensacola, FL	Domestic
August 30 – September 2, 2009	ESTO	Lake Tahoe, NV	Advertising and Communications, Welcome Center, Director
September 8 – 11, 2009	STS Fall meeting	Atlanta, GA	Heritage Trails, Advertising and Communications
September 9 – 14, 2009	Southside Shuffle Festival	Toronto, Canada	Heritage Trails
September 12, 2009	Mississippi/LA Picnic	Los Angeles	Culture and Heritage
September 13 – 18,	National Preservation Conference	Nashville, TN	Culture and Heritage

2009			
September 9 – 10, 2009	Hospitality Sales and Marketing Association International/Affordable Meetings Expo	Washington, D.C.	Meeting and Conventions
September 16 -17, 2009	Travel Leadership Summit	Washington, D.C.	Advertising and Communications, Director
September 16 -18, 2009	Central States TTRA Conference	Louisville, KY	Research
September 18 – 20, 2009	Mississippi Delta Blues & Heritage Festival	Greenville, MS	Heritage Trails
September 30 – October 4, 2009	Elvis Presley 75 th media FAM	Tupelo, MS	International
October 4 -6, 2009	Joint Conf. & Tradeshow of MS Society of Assoc. Exec. & LA Society of Assoc Exec.	Sandestin, FL	Meetings and Convention
October 7 - 11, 2009	Southeastern Outdoor Press Assoc. – CVB showcase	Punta Gorda, FL	Outdoor
October 8 - 11, 2009	Arkansas Blues Heritage Festival	Helena, AR	Heritage Trails
October 12 - 16, 2009	TEAMS Conference	New Orleans, LA	Sports & Golf
October 13 – 18, 2009	National Trust for Historic Preservation Conf.	Nashville, TN	Heritage Trails

October 14 - 16, 2009	Alabama Council of Assoc. Exec. Annual Conf.	Biloxi, MS	Meeting and Conventions
October 19 - 23, 2009	Welcome Center FAM tour		Welcome Centers
October 24 - 29, 2009	Pre-Viking Classic Golf Media Fam	MS Gulf Coast and Jackson, MS	Sports and Golf
October 25 - 28, 2009	USTA Marketing Outlook Forum	Little Rock, AR	Research and Advertising and Communications
October 26 - 28, 2009	Miss - Ala Rural Tourism Conference	Sheffield, AL	Culture and Heritage
October 27 - 30, 2009	Rejuvenate Marketplace	Birmingham, AL	Meeting and Conventions
November 8 - 11, 2009	Ontario Motorcoach Assn. Marketplace	London, Canada	International Travel Trade
November 13- 18, 2009	National Tourism Assoc. Marketplace	Reno, NV	Domestic
November 16- 19, 2009	International Golf Travel Market	Malaga, Andalusia Spain	Golf
November 12- 13, 2009	State Arts Conference	Jackson, MS	Culture and Heritage
December	Welcome Centers Holiday Open House Programs	Statewide	Welcome Centers
January 8 - 10, 2009	All American Kentucky Golf Show	Louisville, KY	Golf
January 9 - 10, 2009	Adventures in Travel Expo	Chicago, IL	Outdoor
January 15 - 17, 2009	American Bus Assoc. Marketplace	National Harbor, MD	Domestic

January 21, 2010	Meeting Professionals Int. Gulf States Chapter, MD Regional meeting	Jackson, MS	Meetings and Conventions
January 20 – 24, 2010	International Blues Challenge	Memphis, TN	Heritage Trails
January 20 – 22, 2010	Ultimate Advertising Challenge	Atlanta, GA	Advertising/Communications
January 15 – 17, 2010	Columbus Golf Show	Columbus, OH	Golf
January 18 – 22, 2010	SHOT Show	Las Vegas, NV	Outdoor
January 25 – 29, 2010	Festivals and Events Coordinators workshop	TBD	Heritage Trails
January 22 - 24, 2010	All American St. Louis Golf Show	St. Louis, MO	Golf
February 7 – 10, 2010	Tennessee Motor Assoc.	Chattanooga, TN	Domestic
February 12 – 14, 2010	Philadelphia Golf Show	Philadelphia, PA	Golf
February 17 – 22, 2010	International Folk Alliance Conference	Memphis, TN	Heritage Trails
February 2010	Receptive Service Assoc. Summit	Florida	International Travel Trade
February 19 – 21, 2010	Greater Cleveland Golf Show	Cleveland, OH	Golf
February 23 - 27, 2010	UMA Motorcoach Expo	Las Vegas, NV	Domestic

February 26 – 28, 2010	Chicago Golf Show	Chicago, IL	Golf
February 28 – March 2, 2010	Governor’ s Conf. on Tourism	Tupelo, MS	TBD
March 5 -7, 2010	Spring Indiana Golf Show	Indianapolis, IN	Golf
March 19 - 21, 2010	IAGTO North American Conf.	Orlando, FL	Golf
March 21 - 24, 2010	STS Spring Meeting	Nashville, TN	Heritage Trails, Advertising and Communication
March 22 – 24, 2010	Southeast TTRA Research Symposium	Nashville, TN	Research
March	Welcome Center FAM Tour	TBD	Welcome Centers
Spring	Active America Travel Summit-Japanese	TBD	International
April 2010	Earth Day 2009	Statewide	Welcome Centers
April 2010	Travel Counselor Alliance	TBD	Welcome Centers
April 2010	MS Heritage Trust Annual Conf.	TBD	Heritage Trails
April 10 – 14, 2010	Travel South Showcase	Birmingham, AL	Domestic
April 15, 2010	Meeting Professionals Int Gulf States chap., Prof Development Day	Biloxi, MS	Meeting and Conventions
April 12 -16, 2010	MS Blues Trail media FAM	TBD	Heritage Trails

April 16 – 18, 2010	Juke Joint Festival	Clarksdale, MS	Heritage Trails
April 2010	Buffalo Comm. Spring FAM for Golf Writers	TBD	Golf
April 2010	Golf Tour Operator FAM	TBD	Golf
April 30 – May 2, 2010	Memphis in May	Memphis, TN	Heritage Trails
May 2010	C2ER Conference	Washington D.C.	Research
May 8 – 16, 2010	National Tourism Week	Statewide	Welcome Centers
May 15 -19, 2010	Travel Industry Assn.of America POW WOW	Orlando, FL	International
May or June	Ms Society of Association of Exec. Mid-year conf.	TBA	Meetings and Conventions
May 19 – 22, 2010	TIA Smackdown for State Ad directors	TBA	Advertising/Communications
June 2010	Southern Foodways Alliance/Big Apple block party	New York, NY	Culture and Heritage
June 2010	NAJ Tour Operator Summit East	New York, NY	International
June 2010	New York Sales Mission	New York, NY	Advertising/Communiations
June 10 – 14, 2010	Chicago blues Fest	Chicago, IL	Heritage Trails
June 24 – 26, 2010	MS Humanities Council board retreat	TBD	Heritage Trails & Welcome Centers
TBD	US/ICOMOS Symposium	TBD	Culture and Heritage
23, 2010			

- DT – Domestic Tour
- Intl – International Tour
- F- Film
- HC – Heritage Culture
- T - Trails
- G- Golf/Sports
- O - Outdoor
- R- Research
- HMR - Retirement
- M/C – Meeting and Convention

- WC- Welcome Centers
- A - Advertising
- PR-Public Relations

