

**SALES AND PROMOTIONS BUREAU
CALENDAR FY 2011**

2010			
DATE	EVENT	LOCATION	PROGRAM AREA/STAFF
July 23-25	Elvis Festival	Collingwood, ON	Canada – Claudio DeMarchi
August 1- 4	South Central Motorcoach Marketplace	Biloxi, MS	Domestic-Sharon Robinson
August 5-8	Notodden Blues Festival	Notodden, Norway	International- David Nicholson (UK Office)
August 8-11	ESTO Conference	Savannah, GA	International- Kristen McCaskill
August 11-15	Professional Outdoor Media Association Conference	LaPorte, IN	Outdoor – Mike Jones
August 12-14	Connect Marketplace	Louisville, KY	Sports/Events – Connie Cossar
August 16-18	Saltwater Media Trip	Biloxi, MS	Outdoor – Mike Jones
August 17-18	Incentive Works	Toronto, ON	Canada – Claudio DeMarchi
August 17	Sales & Promotion Site Visit	Collins, MS	Staff
August 21-25	American Society of Association Executives Annual Meeting & Expo	Los Angeles, CA	Meeting and Conventions- Janet Leach and Chris Chapman
August 20-23	Consumer Promotion with Bon Voyage Travel	Portsmouth, England	International- David Nicholson (UK Office)
September 9-12	South Side Shuffle	Mississauga, ON Canada	Golf -Janet Leach and Claudio DeMarchi
September 17	Memphis & Mississippi Planning Meeting	Grenada, MS	Memphis CVB & International Staff including David Nicholson
September 22-23	Sales & Promotion Site Visit	Harrison County, MS	Staff
September 25-30	Fall Golf Media Fam	Gulf Coast & Jackson/Madison	Golf – Janet Leach & Connie Cossar

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September 26-30	Filming TV Show, Saltwater Fishing	Biloxi, MS	Outdoor – Mike Jones
October 1	Visit USA –Travel Agent Training	Dublin, Ireland	International- David Nicholson (UK Office)
October 2-3	Tour America Consumer Show	Dublin, Ireland	International- David Nicholson (UK Office)
October 15-17	MRC Japanese FAM	Indianola, Vicksburg and Gulfport/Biloxi	International- MRC Staff & Mary Straton Smith
October 16-26	Travel South Mission	France & Italy	International- David Nicholson (UK Office)
October 21	Tourism Sales Caucus	Jackson, MS	Sales & Promotions Bureau Staff
October 18 -22	Rejuvenate Marketplace	Louisville, KY	Meeting & Conventions- Sharon Robinson
October 18-22	Travel, Events &Management in Sports (TEAMS) Conference & Expo	Charlotte, NC	Sports – Mike Jones & Connie Cossar
October 28	Sales & Promotion Site Visit	Corinth, MS	Staff
October 30-31	Zoomer Show	Toronto, ON	Canada – Claudio DeMarchi
October 28 – November 1	Ft. Lauderdale Boat Show Media Reception	Ft. Lauderdale, FL	Outdoor – Mike Jones
November 2-4	Active America Japan	Atlanta, GA	International-Mary Straton Smith
November 8-11	World Travel Market	London, England	International- David Nicholson (UK Office)
November 13- 17	National Tourism Association Marketplace	Montreal, Canada	Domestic-Sharon Robinson
November 17- 21	Touristik & Caravaning Consumer Travel Show	Leipzig, Germany	International-German Office

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December 1-3	Robert Johnson to Rocket 88	Tupelo, Greenwood, Indianola, Cleveland & Clarksdale	International-European Staff and Mary Straton Smith
December 6-9	Travel South Receptive Program	New York, NY	International-Mary Straton Smith
December 6-10	Media Deer Hunt Hollywood Hunter TV	Clarke County, MS	Outdoor – Mike Jones
December 12-18	Media Deer Hunt Drury Outdoors TV	Vicksburg, MS	Outdoor – Mike Jones
December 19-23	Media Deer Hunt	Macon, MS	Outdoor – Mike Jones
December 2010	Welcome Centers Holiday Open House Programs	Statewide	Welcome Centers/ staff

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January 3 -5	Media Duck Hunt	Tunica, MS	Outdoor – Mike Jones
January 11-16	Vakantiesburg Travel Show	Utrecht, Netherlands	International- David Nicholson (UK Office)
January 13-16	Reiseliv Travel Show	Oslo, Norway	International- David Nicholson (UK Office)
January 15-23	CMT Consumer Travel Show	Stuttgart, Germany	International- German Office
January 28 -30	HolidayWorld Consumer Travel Show	Dublin, Ireland	International- David Nicholson (UK Office)
January 8 - 12	American Bus Assoc. Marketplace	Philadelphia, PA	Domestic-Sharon Robinson

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January / February	Meeting Professionals Int. Gulf States Chapter, Regional Meeting	TBD	Meetings and Conventions- Chris Chapman
January -TBD	MTA Legislative Luncheon & Conference (Tent.)	TBD	Staff TBD
January 17 – 21	Shooting Hunting and Outdoor Trade Show (SHOT Show) Media Breakfast	Las Vegas, NV	Outdoor -Mike Jones & Nick Tarlton
January 19-21	UMA Motorcoach Expo	Tampa, FL	Domestic-Sharon Robinson
January 21 -23	St. Louis Golf Show	St. Louis, MO	Golf-Connie Cossar
January -TBD	Tennessee Motorcoach Pre FAM	North Mississippi	Domestic-Sharon Robinson
January 31-February 2	Tennessee Motorcoach Association Marketplace	Tunica, MS	Domestic-Sharon Robinson
February-TBD	Tennessee Williams Media FAM	Clarksdale & Columbus	International-Mary Straton Smith, David Nicholson, Wolfgang Streitboerger
February 6-8	Bank Travel	Baton Rouge, LA	Domestic-Sharon Robinson
February 9-13	Hamburg Reisen Consumer Travel Show	Hamburg, Germany	International-German Office
February 11-13	Philadelphia Golf Show	Philadelphia, PA	Golf-Connie Cossar
February 17-20	National Wild Turkey Federation Conference & Show	Nashville, TN	Outdoor -Mike Jones

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February 19-20	Receptive Service Association Summit	Orlando, FL	International-Mary Straton Smith
February 18-20	Cleveland Golf Show	Cleveland, OH	Golf-Janet Leach
February 18-19	London Golf Show	London, ON	Canada – Claudio DeMarchi
February 20	Swiss VUSA Show	Zurich, Switzerland	International-German Office
February 21	Austrian VUSA Show	Vienna, Austria	International-German Office
February 22	Mississippi Sales Lunch Event Tour Operators, Media & Meeting Planners	Atlanta, GA	Sales & Promotion Marketing Staff
February 22-24	Travel South Showcase	Atlanta, GA	Domestic-Sharon Robinson
February 23-27	F.R.E.E. Consumer Travel Show (formerly called CBR)	Munich, Germany	International-German Office
February 25-27	Chicago Golf Show	Chicago, IL	Golf- Connie Cossar
March 5	Swansons Consumer Travel Show	Stockholm, Sweden	International- David Nicholson (UK Office)
March 5-7	Toronto Golf Show	Toronto, ON	Canada – Claudio DeMarchi
March 7	Visit USA – Travel Agent Training	Brussels, Belgium	International- David Nicholson (UK Office)
March 9-13	ITB-Berlin	Berlin, Germany	International- German Office
March 12-13	Ottawa Golf Expo	Ottawa , ON	Canada – Claudio DeMarchi
March 2011	International MS River Media FAM	MS River Regions TBD	International-Mary Straton Smith, David Nicholson & Wolfgang Streitboerger
March 2011	Montreal Golf Expo	Montreal, Quebec	Canada – Claudio DeMarchi
March 18-20	North Texas Golf Show	Dallas, TX	Golf-Connie Cossar

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Spring TBD	Meeting Professionals International Gulf States Chapter, Professional Development Day	TBD	Meeting & Conventions- Chris Chapman
March 26-31	Buffalo Communication Spring FAM for Golf Writers	TBD	Golf-Janet Leach
May 1-7	Blues & Golf Week	Gulf Coast, MS	Golf-Janet Leach
May 8-14	National Tourism Week	Statewide	Welcome Centers & Staff
May 18-21	IAGTO North American Conf.	Monterrey, CA	Golf-Janet Leach
Spring TBD	MS Society of Association Exec. Mid-year conf.	TBD	Meetings and Conventions – Mary Straton Smith
May 21-25	U. S. Travel Association International Pow Wow	San Francisco, CA	International-Mary Straton Smith & Rachel Kisber (German office)
June 2011	European Sales Mission	Europe	International – Mary Straton Smith
June 2011	NAJ Tour Operator Summit East	New York, NY	International- Mary Straton Smith
June 2011	New York Sales Mission/Picnic	New York, NY	Sales & Promotions-Chris Chapman

