

**MISSISSIPPI DIVISION OF TOURISM**  
**SPORTS DEVELOPMENT & GOLF MARKETING**  
**FY 2010 PROGRAM CALENDAR**

**Memberships**

International Association of Golf Tour Operators (IAGTO)  
National Association of Sports Commissions (NASC)  
National Golf Foundation

**Golf Show/Trade Show Participation & Promotions**

<b>Date</b>	<b>Event</b>	<b>Site</b>	<b>Co-op Cost</b>
Oct 12-16, 2009	TEAMS Conference	New Orleans, LA	Registration Fees
Oct.24-29, 2009	Pre – Viking Classic Golf Media Fam	MS Gulf Coast and Jackson, MS	In-kind services
Nov. 16-19, 2009	Int'l Golf Travel Market	Malaga, Andalucia Spain	Not Available
Jan. 8-10, 2010	All American Kentucky Golf Show	KY Fair & Expo Ctr. Louisville, KY	*\$600 for 3 All American Golf Shows
Jan. 22-24, 2010	All American St. Louis Golf Show	St. Louis, MO	*All American Show
Jan. 29 – 31, 2010	North Texas Golf Show	Dallas, TX	\$500.00
Feb. 19-21, 2010	Minnesota Golf Show	Minneapolis, MN	\$500.00
Feb. 28 – Mar 2, 2010	Governors Conference on Tourism	Tupelo, MS	Not Available
Feb. 26-28, 2010	Chicago Golf Show	Steven's Convention Center, Chicago, IL	\$500.00
Mar. 5-7, 2010	Spring Indiana Golf Show	Indianapolis Convention Center, Indianapolis, IN	*All American Show
Mar. 19-21, 2010	IAGTO North American Conf	Orlando, FL	Not Available
April 25-Mar.1, 2010	MB Golf Wizard Golf & Blues Tournament	Tunica, MS	Not Available Mbgolfwizard.com For info.
April, 2009	Buffalo Comm. Spring Fam for Golf Writers	TBD	In-kind Services
April, 2009	Golf Tour Operator Fam	TBD	TBD

\*All American & North Coast Golf Shows...participants can attend show or send brochures.

### CANADIAN GOLF SHOWS

September, 2009	Ultimate Travel Show	Toronto, Ontario	No Charge
October, 2010	Montreal Travel Show	Montreal, Quebec	No Charge
February, 2010	Hamilton Golf & Travel Show	Hamilton, Ontario	No Charge
February, 2010	London Golf & Travel Show	London, Ontario	No Charge
March, 2010	Toronto Golf & Travel Show	Toronto, Ontario	No Charge
March, 2010	Montreal Golf & Travel Show	Montreal, Quebec	No Charge
March, 2010	Ottawa Golf & Travel Show	Ottawa, Ontario	No Charge

\*\*No charge if working in the Mississippi Booth